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«BRIDGE AS THE PILOT ECO-BUSINESS MODEL FOR LOCAL AND REGIONAL DEVELOPMENT»

Overall objective: to stimulate the economic development of local entrepreneurship in the Slavgorod district of the Mogilev region.

Objective:

- create a sustainable business model of the eco-park contributing to the development of local entrepreneurship and improve the business climate;
- to establish cooperation between local authorities and business on the management and development of the territory based on the principles of public-private partnership.

Target groups:

- owners of farmsteads and artisans;
- small and medium enterprises;
- local authority;
- local population.

Project area: park «Amulet Prisozhiya»



Timeframe:

Launch: **01.05.2019**

Termination: **31.04.2021**

Key groups of project activities:

- partnership activities;
- tenders for participation in the development of the Park;
- financial support and expert support for startups;
- strengthening the capacity of local authorities to financially manage the Park;
- construction of the Centre for Rural Development and Entrepreneurship;
- seminars, trainings, consultations for entrepreneurs' support;
- elaboration of the methodological support, training programs and analytical materials for the experience multiplication.



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Key project results:

Infrastructure of the Park for the development of tourism: routes, campsites, parking lots, towers, etc. is created ;

Regional information and education Center for Rural Development And Entrepreneurship is established;

Annually, 150 Slavgorod and neighboring areas' residents improve their business skills in the Center;

The Center provides entrepreneurs with more than 13 types of business services ;

At least 25 entrepreneurs launched their activities in the Park, expanding the range of tourist services and related products to up to 26 types;

At least 250 Slavgorod and neighboring areas entrepreneurs noted the improvement in business;

The Internet-platform for interaction of business, marketing and investment promotion of the district is created.